

WISe

WELLNESS GUILD™

SMALL BUSINESS PARTNERS

STRATEGY + INSIGHT DEVELOPMENT CAPABILITIES



WOMEN OWNED

WHO WE ARE

WISe Wellness Guild advances humans through whole-self wellness, supporting peak performance of businesses and consumers.

WHAT WE DO

WISe is trailblazing the future of wellness, serving as an expert connector between global corporations and small businesses to drive change, enhance brands, and solve complex wellness challenges for all.

HOW WE WORK



WISDOM

We leverage our community of 21k+ wellness consumers to generate rich insights and deeper understanding for clients. Each year we produce The Wellness Report, an annual publication that shares emerging movements in the wellness industry. Our hallmark offering is our 100 Point Wellness Assessment™, a multi-point approach to producing a wellness score for individuals and brands that supports rich foundational learning for clients.



INNOVATION + STRATEGY

WISe supports a full spectrum of consulting services for B2B, consumer and employee-centric objectives. We build new brands and reinvent the existing, supporting organization's strategic objectives through launch, growth, optimization, and performance measurement.



EXCELLENCE IN EXECUTION

We pride ourselves in agile and efficient execution to serve our clients in the ever-evolving wellness space. We partner with amazing experts to meet most budgets and execute your five-star standards.

PARTNERS



CAPABILITES

STRATEGY + INSIGHT DEVELOPMENT

As a full-service brand and wellness consultancy, WISe provides services through its three-channel enterprise.



**STRATEGY +
INSIGHT DEVELOPMENT**



**EXPERIENTIAL
PROGRAMMING**



**WISe ADVERTISING +
WELLNESS MARKETPLACE**



STRATEGY + MANGEMENT

- GTM planning and development
- Full spectrum audience strategies: B2B, consumer and employee centric
- Strategic and business planning
- Strategic brand growth and internal optimization
- Campaign and channel planning
- Goals and measurement identification
- Management consulting
- Service and production development vetting and optimization



INSIGHTS, TRENDS + RESEARCH

- Personas
- Ideal targets
- Measurement approach
- KPI and OKR development



BRAND AMPLIFICATION

- Brand strategy, development and reinvention
- Visual identity and brand messaging
- Brand Heart conception and examination



EMPLOYER PROGRAMS

- Employee engagement and development
- Workshop facilitation
- Employee portal
- Employer branding
- Executive and management coaching (1:1/Group)
- Exclusive experiences

FEATURED IN

INTOUCH

yahoo!
finance



FOX



Cincinnati

**THE BUSINESS
JOURNALS**

VoyageOhio

VENUE

LET'S CONNECT



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